

Good news! Here's the latest report for the BIPOC Deaf Talent® Creatives in the media, stage, technology, and Entertainment that you have been waiting for. Make sure you credit the source!

## 2024 Updated Chart Image Description:

# **BIPOC DEAF TALENT® CREATIVES REPORT 2024**

In Media, Stage, Technology, and Entertainment

Percentage\* of creatives in each category (Updated 2024)

Deaf Talent® Impact Profile (26.2%)  
(For talents trained at Jade Films Acting School & Deaf Talent Creative Lab®  
(2022-2024), including Deaf Talent® Casting.)

Non-Hollywood Actors (14.1%)  
(Indie films, commercials and educational videos)

Performers (14.5%)  
(Dance, theater, music videos, virtual)

Social Media Influencers (13.3%)

Writers (5.5%)

Hollywood Actors (6.4%)  
(Films, animation, television)

Directors (4.8%)

Below-the-line-crew (10.8%)  
(Including, but not limited to, Director of Artistic Sign Language (DASL) and Black American Sign Language (BASL) consultants, Deaf/Disability Culture consultants, make-up artists, hair wardrobe stylists, VFX artists, production crew, choreographers, caterers, photographers, etc.)

Producers 4.5%

\*Percentage total not equaling 100% due to rounding

Source: Compiled by Jade Bryan/Deaf Talent® Casting, September, 2024

www.DeafTalent-entertainment.com

www.DeafTalentCreativeLab.com

www.JadeFilm.com

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## BIPOC DEAF TALENT® CREATIVES REPORT 2024

Black, Indigenous, and People of Color (BIPOC) by race and ethnicity

Percentage\* of creatives in each category (Updated 2024)

# Black Deaf Talent® (38.3%)

# Latinx Deaf Talent® (19.2%)

#LGBTQ Deaf Talent® (20.6%)

# Indigenous Deaf Talent® (10.3%)

# Asian Deaf Talent® (6.5%)

(Including Hawaiian/Pacific Islanders)

Other Deaf Talent® (6.5%)

(Arab/Middle East)

Image is of a pie chart showing the largest percentage, (38.3%) in black for Black Deaf Talent®, (19.2%) in orange for Latinx Deaf Talent®, LGBTQ Deaf Talent® (20.6%) in purple, and (6.5%) in blue for Other Deaf Talent®, (5%) in pink for Asian Deaf Talent®, and (10.3%) in green for Native American Deaf Talent®.

NOTE: Through a comparison of Charts 3 and 4, it becomes apparent that there was a substantial enhancement in both visibility and talent representation from 2022 to 2024.

#DTMEC #DeafTalentCreativeLab #DeafTalentCasting #DeafTalentMedia

#ElevatingDeafTalent #DiversityAndInclusion #BIPOCDeafCreatives #PieChart

#JadeFilmsActingSchool #JadeFilms #RepresentationMatters #DeafTalent®